

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
939427-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Americans for Prosperity Fo	AMERICANS FOR PROSPERITY	1870

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	939427	06261033

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	08/28/12	08/31/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	12pm-1230pm	-T-TF--	:30	3	\$325.00	NM	
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> -T-TF--	<u>Spots/Week</u> 3	<u>Rate</u> \$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	Tu	08/28/12	12:23 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP-12-TV-18H	\$325.00	NM
1	WPBF	Th	08/30/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP-12-TV-18H	\$325.00	NM
2	WPBF	F	08/31/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP-12-TV-20H	\$325.00	NM
2	08/29/12	08/30/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	--WT---	:30	2	\$1,600.00	NM	
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> --WT---	<u>Spots/Week</u> 2	<u>Rate</u> \$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	08/29/12	7:41 PM	Jeopardy	7:30-8PM	:30	AFP-12-TV-18H	\$1,600.00	NM
1	WPBF	Th	08/30/12	7:41 PM	Jeopardy	7:30-8PM	:30	AFP-12-TV-18H	\$1,600.00	NM
3	08/28/12	08/31/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	-T-TF--	:30	3	\$475.00	NM	
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> -T-TF--	<u>Spots/Week</u> 3	<u>Rate</u> \$475.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Tu	08/28/12	11:49 PM	Nightline	11:35-12:05AM	:30	AFP-12-TV-18H	\$475.00	NM
1	WPBF	Th	08/30/12	12:18 AM	Nightline	11:35-12:05AM	:30	AFP-12-TV-18H	\$475.00	NM
					LR- Network Program Runover					
3	WPBF	F	08/31/12	12:01 AM	Nightline	11:35-12:05AM	:30	AFP-12-TV-20H	\$475.00	NM
4	08/28/12	09/01/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11PM-11:35PM	-T-TF--	:30	3	\$800.00	NM	
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> -T-TF--	<u>Spots/Week</u> 3	<u>Rate</u> \$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	08/28/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-18H	\$800.00	NM
3	WPBF	Th	08/30/12	11:51 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-18H	\$800.00	NM
					LR- Network Program Runover					
2	WPBF	F	08/31/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-20H	\$800.00	NM
5	09/01/12	09/01/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----1-	:30	1	\$175.00	NM	
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00					



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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Americans for Prosperity F	AMERICANS FOR PROSP	1870

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WPBF	Sa	09/01/12	6:44 AM	Sat 6-7am News	Sat 6-7am	:30	AFP-12-TV-20H	\$175.00	NM																																											
7	09/01/12	09/01/12	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1-</td><td>1</td><td>\$500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/01/12</td><td>7:54 PM</td><td>Sat Jeopardy</td><td>Sat 7:30-8PM</td><td>:30</td><td>AFP-12-TV-20H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1-	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	09/01/12	7:54 PM	Sat Jeopardy	Sat 7:30-8PM	:30	AFP-12-TV-20H	\$500.00	NM										
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8	09/02/12	09/02/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM																																												
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9	09/02/12	09/02/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM																																												
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10	09/02/12	09/02/12	AFV Class of Time - Pre-emptible with notice	7-8PM	-----1	:30	1	\$775.00	NM																																												
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11	09/02/12	09/02/12	EXMO WL Class of Time - Pre-emptible with notice	Prime Other	-----1	:30	1	\$1,500.00	NM																																												
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13	09/03/12	09/03/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	1-----	:30	1	\$1,600.00	NM																																												
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers



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Americans for Prosperity F	AMERICANS FOR PROSP	1870

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/03/12	09/03/12	Nightline	11:35-12:05AM	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
15	09/03/12	09/03/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/03/12 11:23 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 AFP-12-TV-20H \$800.00 NM									
16	09/01/12	09/01/12	Sat 7pm News	7-730pm	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/01/12 7:30 PM Sat 7pm News 7-730pm :30 AFP-12-TV-20H \$400.00 NM LR - Football									
17	08/28/12	08/31/12	Dr. Oz	4-5p	-TWTF--	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 08/28/12 4:31 PM Dr. Oz 4-5p :30 AFP-12-TV-18H \$525.00 NM									
18	08/28/12	08/31/12	10-11a Anderson Cooper 10-11a	10-11a	-TWTF--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 08/31/12 10:21 AM 10-11a Anderson Cooper 10-11a :30 AFP-12-TV-20H \$250.00 NM									
19	09/01/12	09/01/12	Sat Prime College Football 8-1130pm	8-1130pm	-----S-	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/01/12 8:06 PM Sat Prime College Football 8-1130pm :30 AFP-12-TV-20H \$1,500.00 NM									
Total Spots							23		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,075.00
<u>Agency Commission</u>	\$2,261.25
<u>Net Amount Due</u>	\$12,813.75